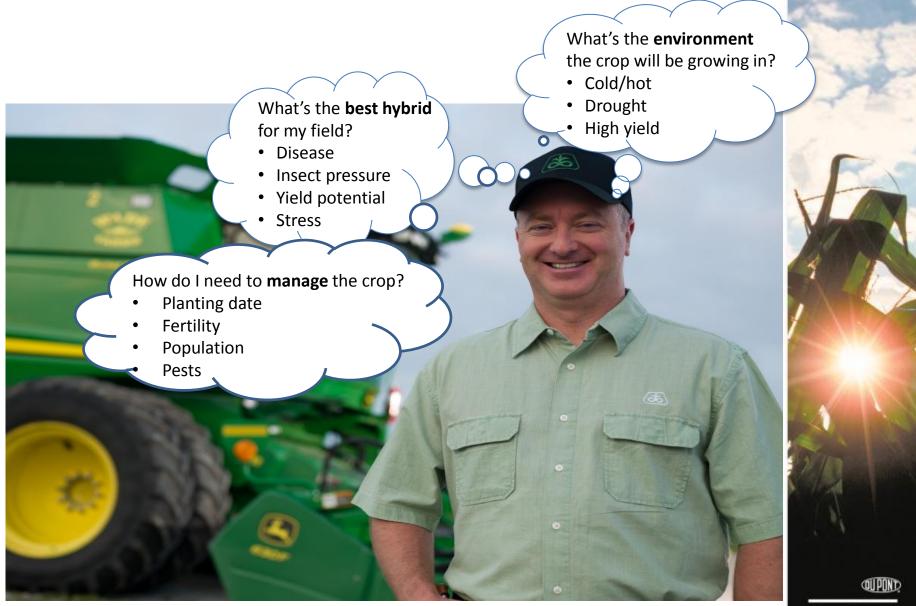
Crop Sensor Research for Corn N Management at DuPont Pioneer



Right Product, **Right Acre = G x E x M**

IN THE FIELD OF DISCOVERY



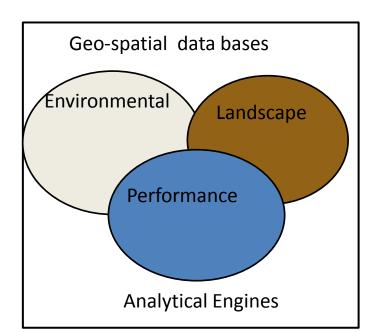
💩. PIONEER.

Better Decision Aid Tools

1. Geo-spatial data bases combined

Environmental information (historical & real-time climatic data) *Landscape* information (i.e., soils, topography, imagery, etc.) *Genotypic and agronomic* performance information

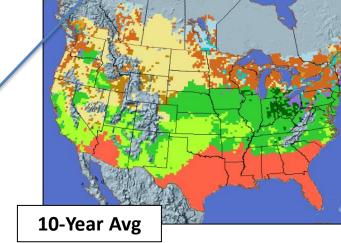
- 2. *Geo-spatial orientation* enables both regional & within field evaluation
- 3. *Analytical engines* to distill information into knowledge and <u>real-time decisions</u>



IN THE FIELD OF DISCOVERY



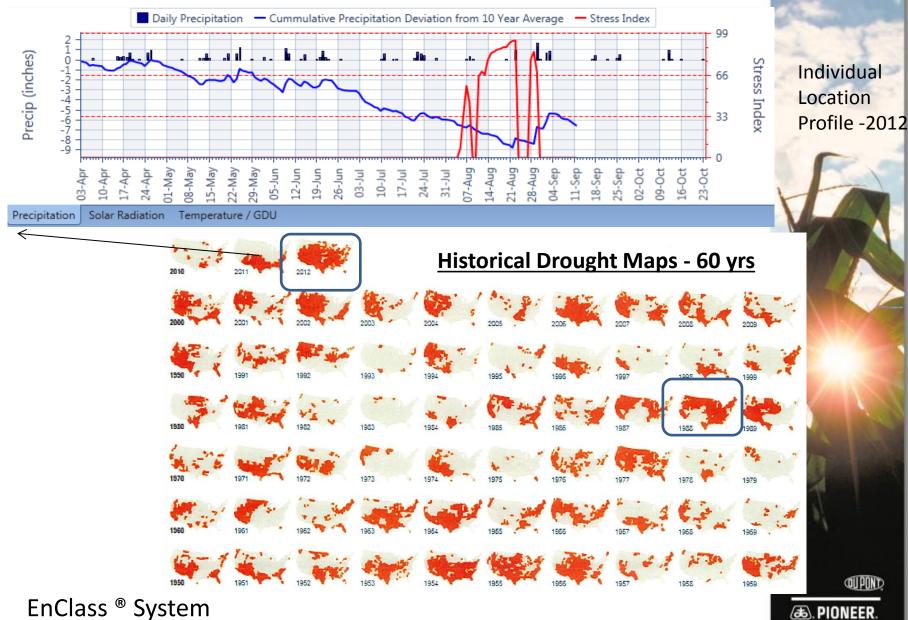
IN THE FIELD OF DISCOVERY **Environmental Information** Environment Classification (EnClass[®])Map for 2012 2011 2004 2012





Oceanic Dry Oceanic Humid Con Dry Con Humid Con Warm Con Cool High Latitude Temperate Humid Temperate Temperate Dry Subtropical Not Classified

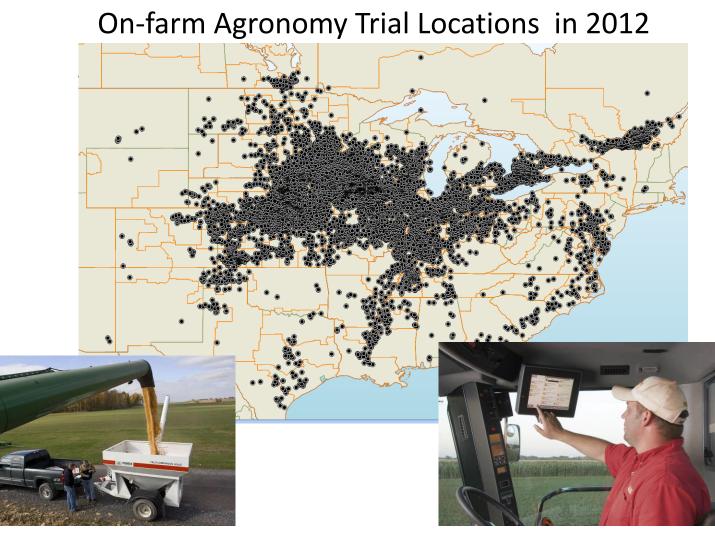
Environmental Information – Real-time & Historical DISCO



3. PIONEER.

Performance Information

IN THE FIELD OF DISCOVERY



Weigh Wagon

Yield Monitor

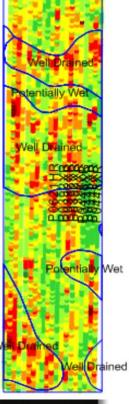


On-farm Hybrid by Population Protocol

Field Layout of Hybrid and Population Field Strips

Planter Width Change Change Change Hybrid Population Population Hybrid А В В А А В в А с D D С с D D С 30K 34K 34K 38K 38K 38K 38K 34K 34K 30K 30K 26K 26K 30K 26K 26K Change Change Change Change Population Population Population Population

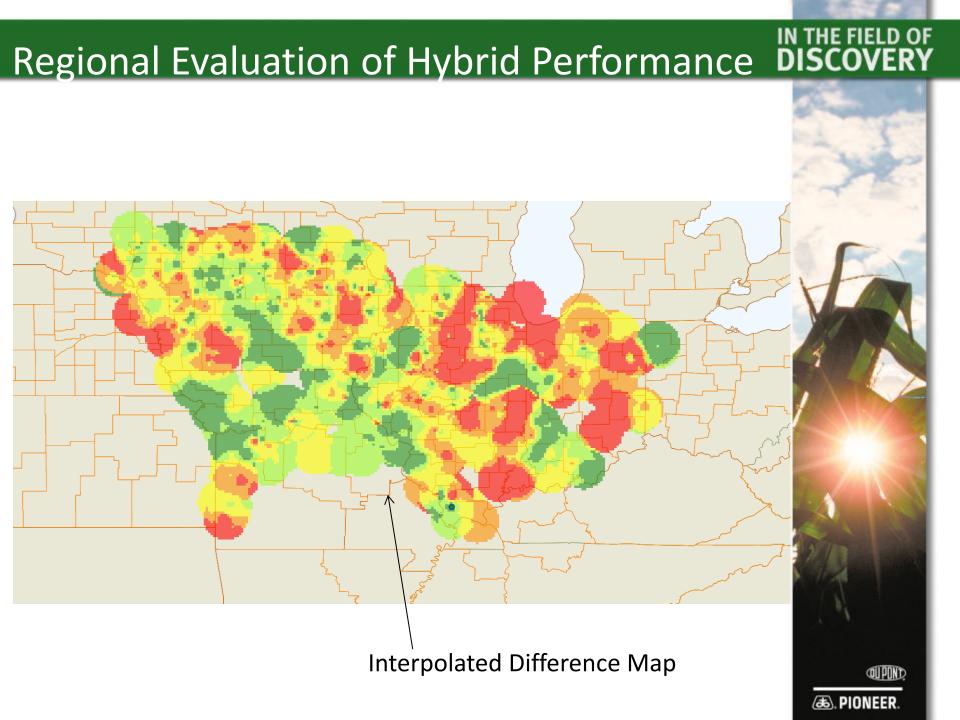
FIT Yield Map of Strips



QUPOND

3. PIONEER.

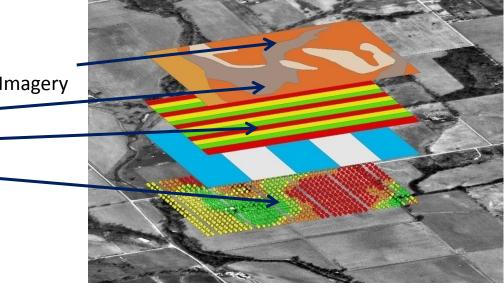
IN THE FIELD OF DISCOVERY



Within Field Evaluation

- Pioneer Field360[®] Studio is a proprietary version of MapShots' AgStudio[™] precision Ag software package.
- Customers inputting yield data in system since early 2000's
- GIS analysis tools, with ability to import multiple information layers, Pioneer EnClass[®] Soils
- Can analyze performance data using unique combinations of polygons

SURGO Soils, Topo, Soil EC, Imagery As-Planted Nitrogen Treatment Yield Map







*, SM, TM Trademarks and service marks of Pioneer . The DuPont Oval Logo is a registered trademark of DuPont. © 2012 PHII.





Other New Tools in 2013

IN THE FIELD OF DISCOVERY



Field Notes app

Corn Plantability app



Precision Ag Education Materials Discovery

A PIONEER **CROP INSIGHTS**

Utilizing On-the-Go Soil Sensing Devices to Improve Definition of Management Zones

by Bob Gunzenhauser¹, John Shanahan² and Eric Lund³

to 1/2 of the projected needed N at or prior to planting and

using sensors to direct the balance of crop N requirement as

in-season applications (Figure 1).

Summary

CROP INSIGHTS

· Apparent soil electrical conductivity (EC) mapping is a simple, inexpensive tool farmers can use to quickly and accurately characterize soil differences within farm fields.

hange capacity, drainage racteristics (Kitchen et al., re two methods currently e field (Figure 1). The first od, uses coulters placed in sure soil EC; the second, method, uses electroasurement of soil EC by ethods is said to have

1998)

considerable promise for characterizing field variation in soil

properties. Soil EC is a measure of the soil's ability to transmit or conduct an electrical current, and the units are

reported in milliSiemens per meter. Soil EC measurements

are correlated with soil properties that affect crop productivity,

introduced the first comping system (Figure 1). It 0 to 36") as the device or devices with mapping tems are being used by ants, and researchers to and provide additional

QUPOND

3. PIONEER.

by John Shanahan, Agronomy Research Manager Summarv SIGHTS 30 PIONEER

Transforming On-Farm Trials into Improved Crop Management Decisions with Pioneer® Field360[™] Services Andy Heggenstaller and Scott Nelson, Agronomy Research Managers

Summary



Use of Remote Sensing Imagery for Improving Crop Management Decisions by Bob Gunzenhauser¹, and John Shanahan²

Summan

- · Remote sensing is the practice of collecting reflected light information from objects like crop canopies using remote platforms such as satellites, aircraft, or groundbased booms
- · In 2013, DuPont Pioneer is offering remote sensing imagery services to growers in Pioneer® Field360™ via the RapidEye satellite company which can be displayed on mobile version for iPad® or other tablet devices, and can be used for directed field scouting
- · Images can be used to develop management zone directed soil sampling schemes, validating hybrid tests or evaluating other agronomic practices on your farm.

Introduction

Remote sensing is defined as collecting information about objects (e.g., soil or crop surfaces) from remote platforms like satellites, aircraft, or ground-based booms. This practice involves the collection and analysis of reflected light and is potentially important as a source of data for



Figure 1. Aerial color-infrared image depicting spatial variation in crop vigor for several fields. Images courtesy of

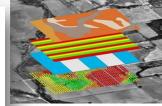


Figure 1. Illustration of how Pioneer Field360 software overlays geo-referenced soils data (upper layer) with hybrid and management zone positions (middle two lavers) to determine how these factors affect yield (bottom layer) in an on-farm trial

PIONEER A DUPONT BUSINESS Using Crop Sensors to Improve Corn Nitrogen Management

Compared to current N management practices, sensors are better able to account for within field spatial variability and year-to-year changes in rainfall and the soil's capacity to mineralize and supply N. This method has the potential to better match fertilizer N supply with crop N need. Use of sensors minimizes the potential for over- and under-

applications of nitrogen. Research results suggest this approach not only allows the grower to maximize yields and profitability, but also leads to the highest crop NUE and reduced potential for environmental pollution (Hong et al., 2007; Shanahan et al., 2008). This Crop Insights will discuss the active canopy reflectance sensor systems ("crop sensors") commercially available and their potential for improving N management in com production.



Research Questions

IN THE FIELD OF DISCOVERY

Can Hybrid Canopy Architecture and Color Affect Sensor N Recommendation?



Crop Sensor Study Description

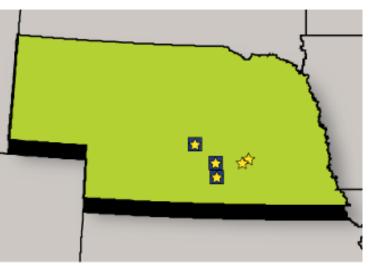






Map of 2011 and 2012 trial locations in central Nebraska Total of 8 Site -Years.

Hybrids used by year and their respective canopy characteristic.



Year	Hybrid	Color
2011	P0902xr (HXX, LL, RR2)	Dark
	P1395xr (HXX, LL, RR2)	Light
2012	33D49 (HX1, LL, RR2)	Dark
	P1498hr (HX1, LL, RR2)	Light





Study Description (continued)

Hybrid Color	Sensor Trt,	Pre-plant or Early Sidedress N (Ibs/A)	Description	
Dark	1	190-275	Reference	
	2	75-120	Dark Ref.	
	3	75-120	Light Ref.	
	4	75-120	Average	
Light	5	190-275	Reference	
	6	75-120	Dark	
	7	75-120	Light	
	8	75-120	Average	



Sensor-directed N applications made around V9



Study Description (continued)

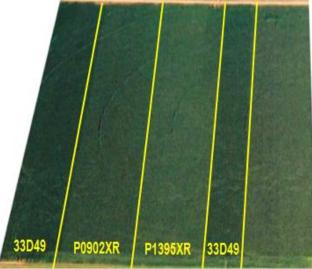
Small-Plot Trials with University of Nebraska in 2011 and 2012

Rep 1	Rep 2	Rep 3	Rep 4	Rep 5	Rep 6	Rep 7
5	2	4	7	5		6
4	7	5	3	2	6	2
2	6	3	1	1	3	1
3	5	3	2	4	7	4
1	3	7	4	3	5	3
3	4	∧ 3	3	6	3	7
6	821	2	3	3	2	5
7	3	1	3	7	4	3
P0902XR		P1395XR	A PARTY OF			l de la constante
	Rep	1			Rep 2	

Rep 1 Rep 2 5 6 7 8 1 3 2 4 6 7 Darker green 33D49 (plots 1 - 4)

Lighter green P1498HR (plots 5 - 8)

On-farm Trials W/ Field Length Strips In 2011 and 2012



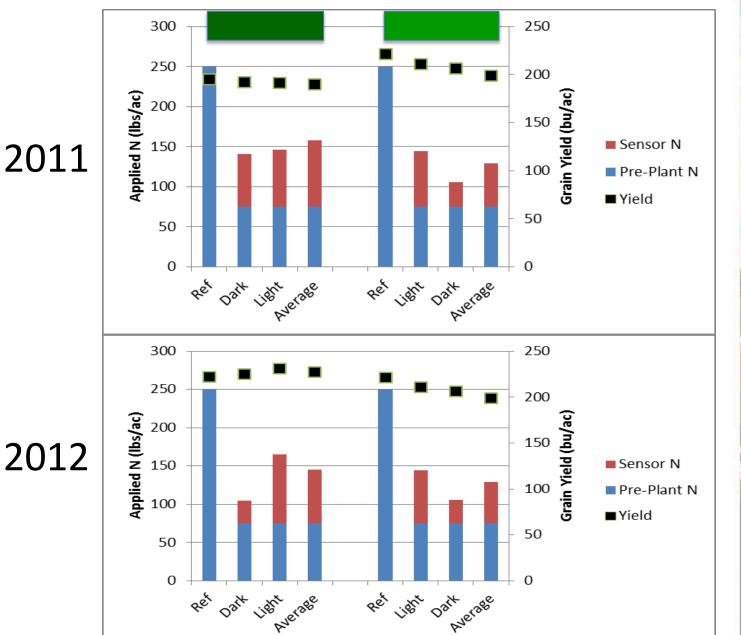


UNL Small Plot Trials

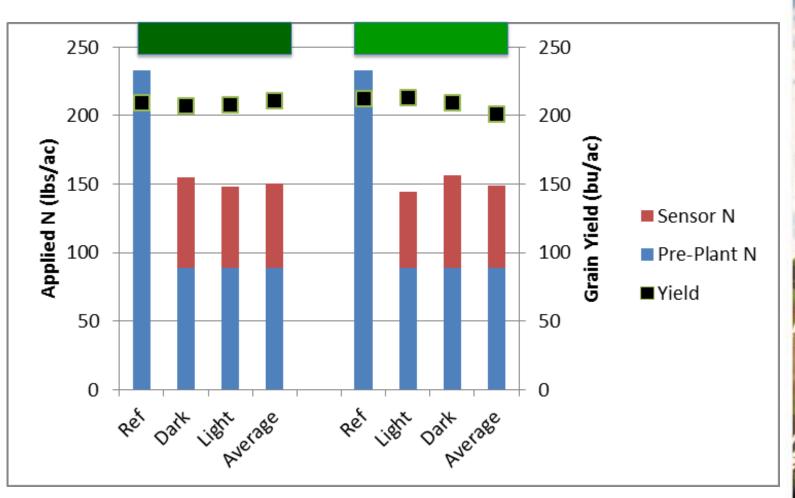
IN THE FIELD OF DISCOVERY

QU POND.

3. PIONEER.



Averaged Across Eight Site-Years Discovery



- Profit Potential of \$30 to \$50 per acre
- NUE substantially improved
- Studies continued in 2013 to confirm results

COLI PINTC

(a), PIONEER

IN THE FIELD OF DISCOVERY

Thanks for Your Attention Questions?

