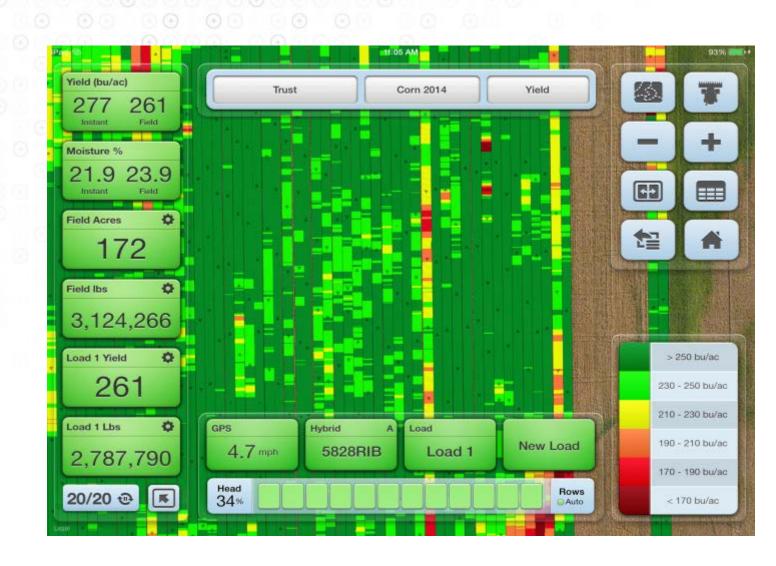


Peaks & Valleys





Peaks & Valleys













+ SENSE





















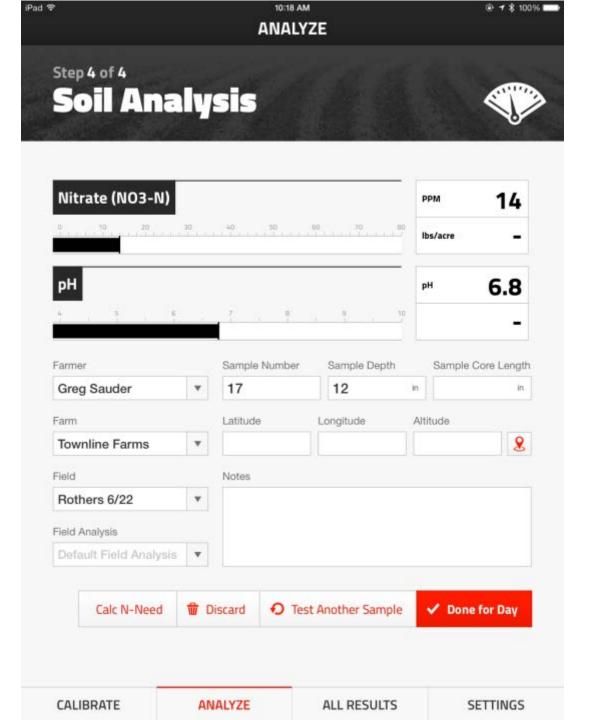


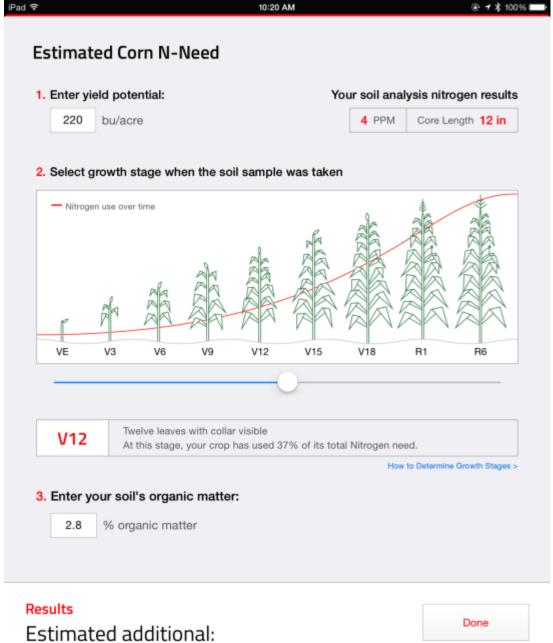












Estimated additional: 107 lbs of N per acre





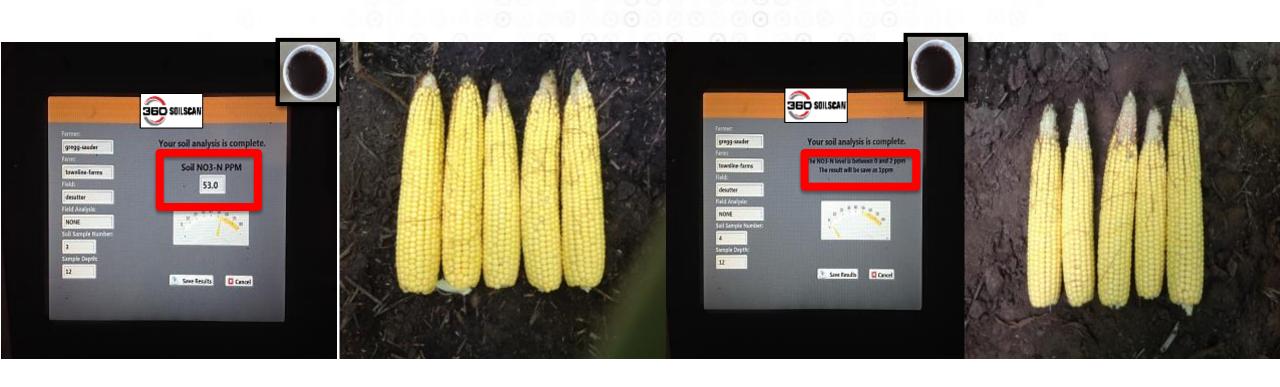


High
Zone
224.01 Bu/Ac



Low Zone 196.5 Bu/Ac

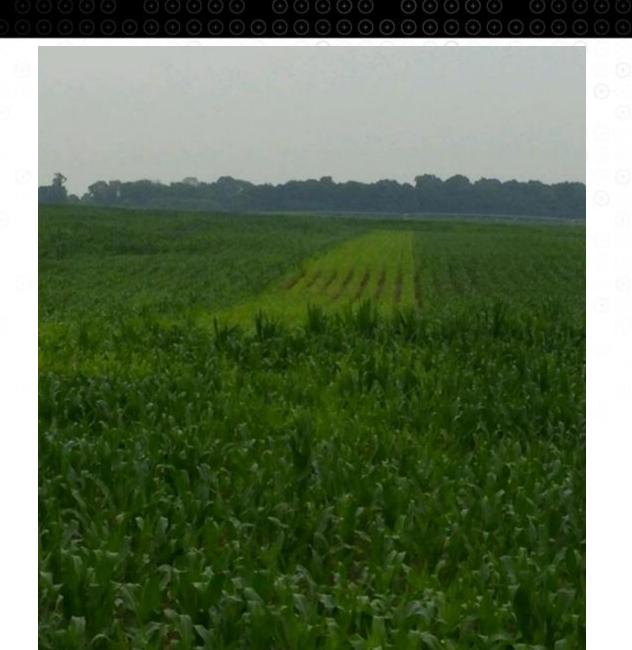




High Zone

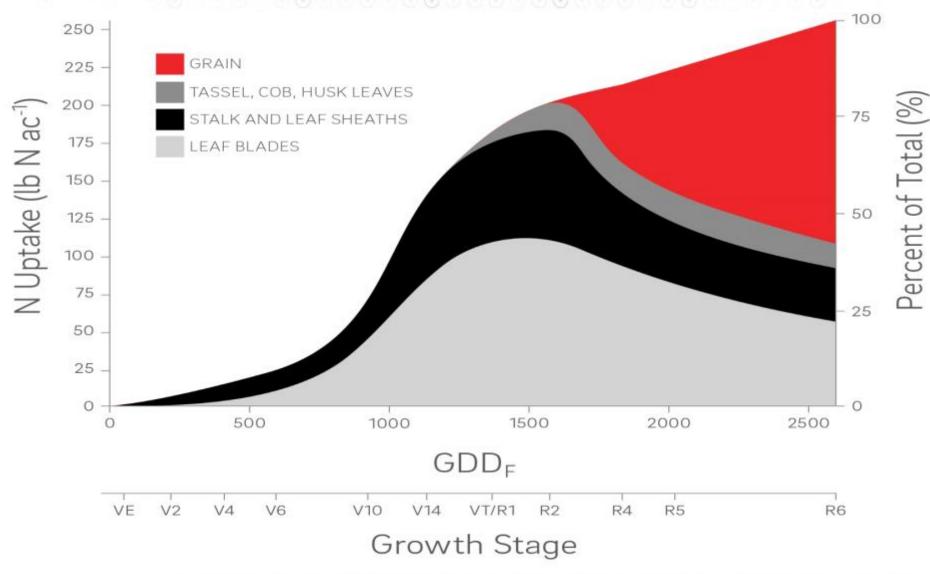
Low Zone











Bendera, RR, Haegele, JW, Ruffo, ML, Below, FE. Nutrient Uptake, Partitioning, and Remobilization in Modern,
Transgenic Insect-Protected Maize Hybrids. Agronomy Journal 2012; 105(1): 161-160.













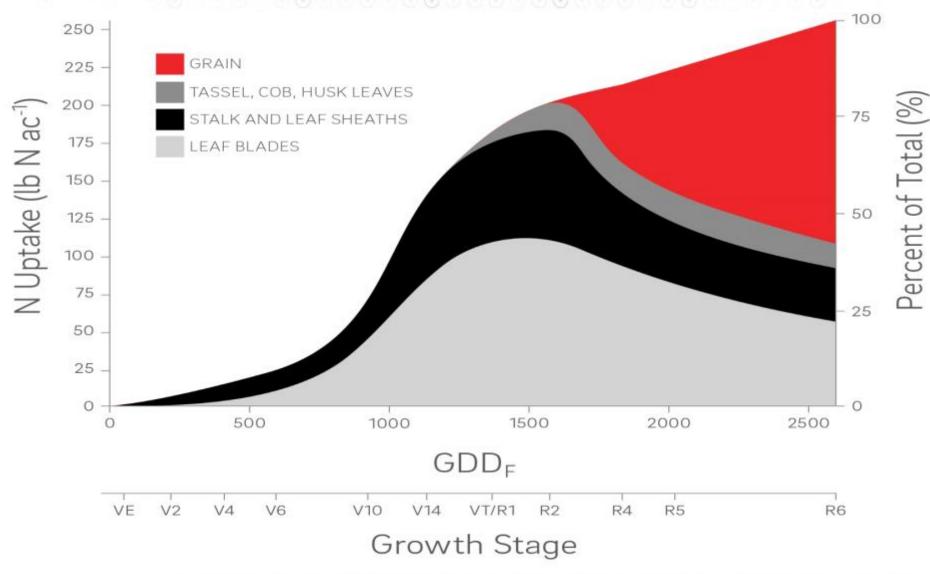












Bendera, RR, Haegele, JW, Ruffo, ML, Below, FE. Nutrient Uptake, Partitioning, and Remobilization in Modern,
Transgenic Insect-Protected Maize Hybrids. Agronomy Journal 2012; 105(1): 161-160.















PLACEMENT MATTERS!!



- 360 Y-DROP precisely places N within 2" to 3" of the stalk
- The physiology of the corn plant funnels rain and dew to the base of a stalk
- This unique structure "multiplies" rain and dew



STEM WATER INCORPORATES N. WHERE THE CROP NEEDS IT.



- It only takes 0.1" to 0.5" of moisture to incorporate N into the soil
- A 0.1" of rain = 0.5" at the base of the stalk (1/5 ratio)
- Heavy dews and rain incorporate N into the soil effectively after the crop canopies

Middle of the Row = Dry Dirt





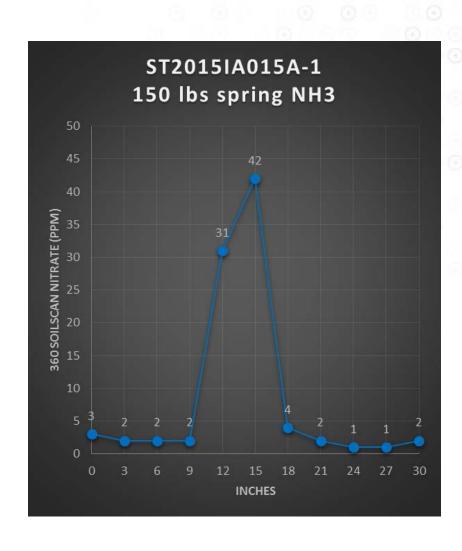
360 Y-DROP

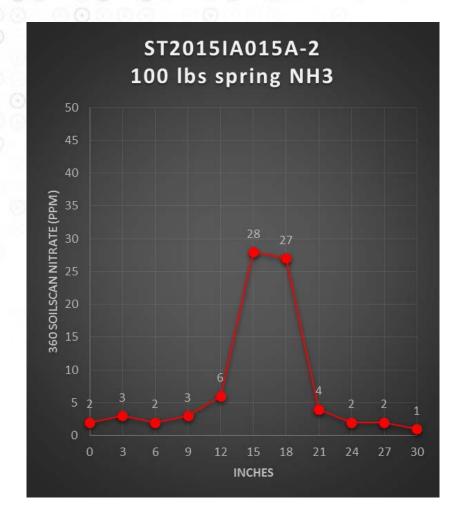




IOWA SOYBEAN ASSOCIATION – ON FARM NETWORK







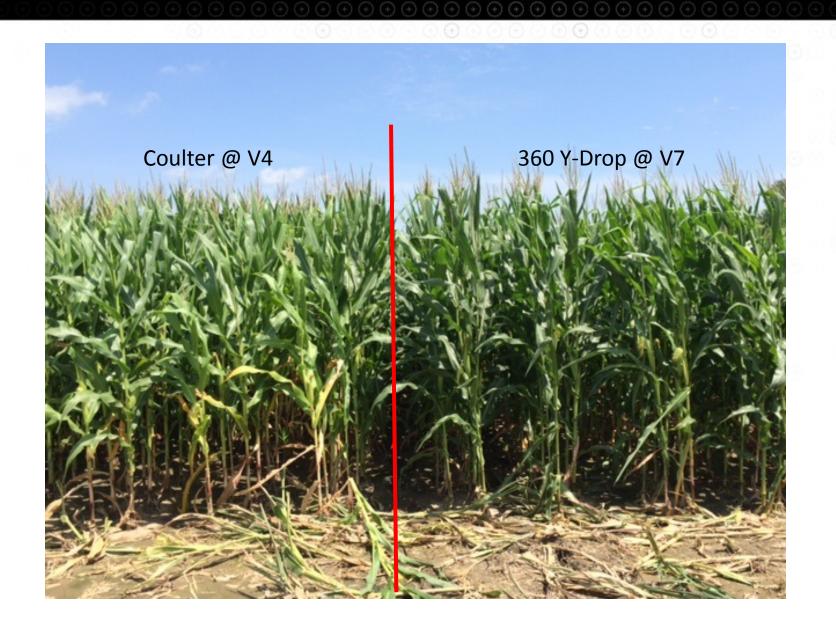
PLACEMENT AFFECTS UTILIZATION











WIDEN THE WINDOW







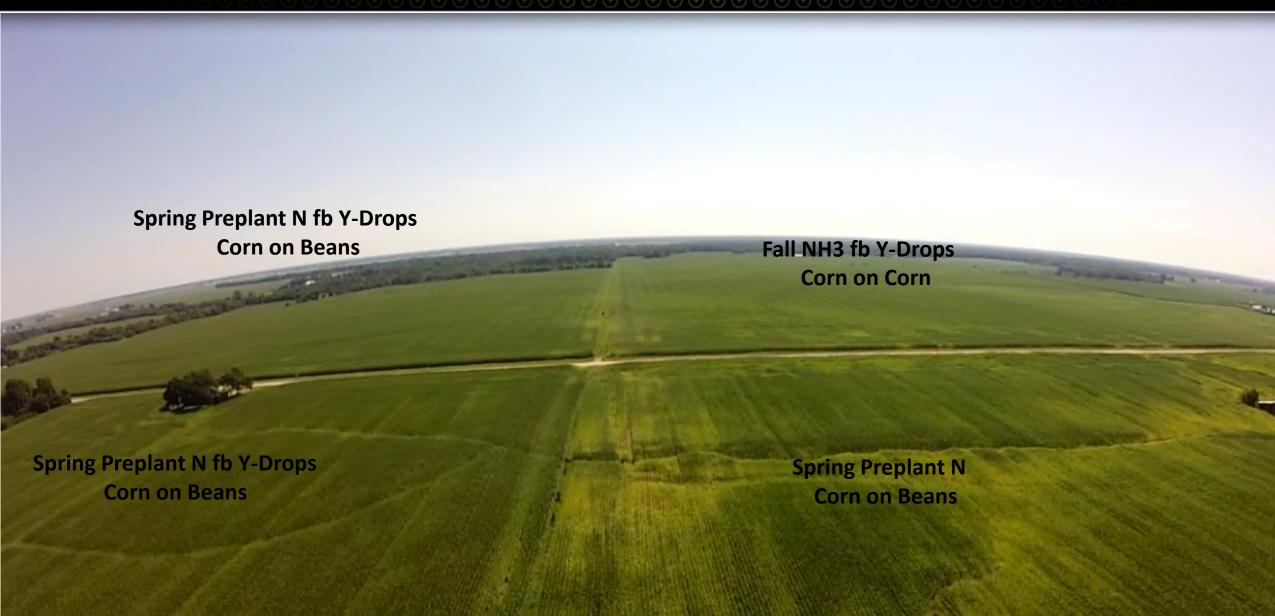
V13 PRIAXOR TRIAL





TIMING MATTERS!!





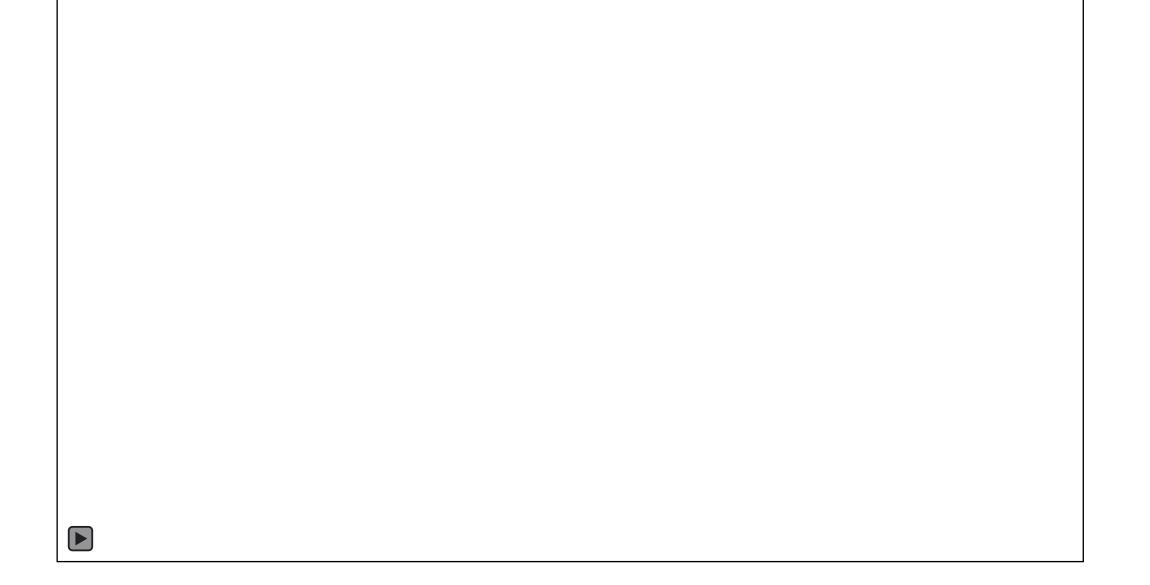












THANK YOU

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BOTTOM UP STRATEGY FOR BETTER EFFICACY





